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Meet your Career Coach

Hello and welcome to Smeal! My name is Lauren Watson and I’m your Smeal career coach. We understand that there are a lot of things to keep up with when you make your transition from your campus of origin to University Park. Staying on top of your Smeal career is very important and I am here to help any way I can. Career and Corporate Connections and the rest of the Smeal faculty and staff want to see you taking advantage of the Smeal career fairs, employer events and information sessions, SmealConnect, and other resources and opportunities that will prepare you for the internship search (which begins at the VERY beginning of fall of your junior year!) as well as your overall development into becoming a strong, confident professional. Knowledge of resources, proactivity, and maximizing what is available to you is an essential skill set for the business world, so now is a great time to practice those skills as you prepare yourself for a rewarding Smeal career at University Park.

I am looking forward to getting to know you. Please do introduce yourself so that I can learn more about you and how Smeal can help you to achieve your goals.

To make a 30 minute appointment:
• Appointments must be made on the online scheduling system at least 48 hours in advance
• Go to the main Career & Corporate Connections site: careerconnections.smeal.psu.edu/careers
• Click “Schedule an Appointment”
• Select the date that you are available to meet with me
• Under my name, click the green plus sign for the appointment time you want
• Select what the purpose of the appointment is: resume/cover letter review, mock interview, or career advice.
  o If you want to have a general discussion about having successful career preparation at Smeal, select “career advice”.
  o If you want to do a mock interview, please email me a job description for a position that you would like to practice interviewing for at least 24 hours in advance.
• *If you would like your appointment to be over the phone, please notify me directly via email

Email: lmw268@psu.edu

Direct Line: 814-863-5824
You are welcome to phone me at the office at any time, though the best opportunity for us to have a conversation is through a pre-scheduled appointment. Please leave me a voicemail or send me an email if I am not available.

LinkedIn: www.linkedin.com/in/laurenmw
I am happy to connect with you on LinkedIn. When you send me a LinkedIn request, please let me know who you are in your invitation message.

Office: 114 Business Building, Career & Corporate Connections (first floor in the atrium)
Career & Corporate Connections Team

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Every Smeal student is expected to register on SmealConnect.

- Search for your next internship or co-op here (for full-time positions, use Nittany Lion Career Network and Supply Chain Symplicity)
- Upload your resume and apply to internships and co-ops
- Find on-campus interviewing opportunities
- Under “Events”, see the Smeal career fairs, employer information sessions and events, networking events, and other exciting opportunities
- RSVP for events

Join SmealConnect

- On our website, click:
- You must carefully read and sign the electronic SmealConnect User Agreement
- Allow our staff 1-2 business days after submission of the user agreement to process your access
- Watch the 9 minute Webshop on our website
- When you have access, complete your profile
- Explore upcoming events and add them to your calendar or planner

Questions or concerns regarding SmealConnect? Email us at SmealCareers@smeal.psu.edu

Careerconnections.smeal.psu.edu

Bookmark the Smeal Career and Corporate Connections website and refer to this as your starting point for guidance and resources to help you develop into a strong professional during your time at Smeal.

- Report any internships you have completed or accepted
- Personalize news and alert notifications
- View sample resumes, major-specific resume tips, and a 6 minute web shop on resumes
- Access to SmealConnect
- Schedule a mock interview or other appointment with a career coach
- Explore resources with tips on job offers, networking, researching companies, and more
Meet with a Career Coach

Still at your Commonwealth Campus? Schedule an appointment at your Career Services office: [http://studentaffairs.psu.edu/career/about/campuses.shtml](http://studentaffairs.psu.edu/career/about/campuses.shtml) Here are some topics to discuss:

- How to narrow your focus of what you’d like to do
- How to go about searching for internships and co-ops (it’s a long-term process!)
- Career Fair prep and follow-up
- Interviewing
- LinkedIn
- Thank You Notes & Emails to Employers
- Networking & Informational Interviewing
- Leadership and involvement

At University Park? Here are the following appointment types that are available to you at the Career and Corporate Connections office:

- **Mock interview**
  - Be interviewed by a career coach who will pretend to be an employer interviewing you for your position of choice
  - Receive immediate feedback on your overall impression, the content of your responses, and suggestions for your next real interview
  - Consider attending our drop-in hours, affective during the academic year

- **Resume and Cover Letter Reviews**
  - Before scheduling with a career coach:
    - Closely review sample resumes on our website under “Resources for Students”
    - Watch the 6 minute webshop video on our website
    - Upload up to 10 revisions of your resume on vmock.com/smeal and receive instant electronic feedback
    - Consider attending our drop-in hours, affective during the academic year
  - Bring a copy of your resume/cover letter with you

- **Career Advice**
  - General guidance on career-related process and professional development
  - Topics may include, but are not limited to: LinkedIn, networking, career fair preparation, the job application process, interviewing, weighing job offers, written communications to employers, how to maximize Smeal resources and opportunities, and more
  - General support for your Smeal career transition to University Park

- **Student organizations**
  - Meet with the Student Organizations Manager if you would like to have a conversation about Smeal student organizations

To schedule an appointment at Career & Corporate Connections, click [Schedule An Appointment](#)

- Penn State Career Services (Bank of America building) also offers drop in hours as well as appointments for career counseling. They also offer a recorded mock interview program. Visit [studentaffairs.psu.edu/career](http://studentaffairs.psu.edu/career)
Career Guides

Career Guides are upper class Smeal students who have been successful in securing internships and/or co-ops throughout their time at Penn State. You may contact Career Guides to ask any questions related to finding an internship and/or co-op, including general advice for career success. They are great resources for learning about Smeal academics and career preparation experiences as well.

Possible questions you might ask them:

- How do I navigate the job search process? Where do I start?
- What made you successful in securing job opportunities?
- What recommendations can you give me for exploring my specific industry?
- What resources were helpful to you when in the recruitment process?
- What was your interview experience like and what advice do you have for me?

If you would like to connect with a Career Guide, email Lauren Watson (lmw268@psu.edu).

Smeal Alumni Mentoring

The Smeal College of Business Mentoring Program offers you an opportunity to explore topics such as academic majors, internships, career planning, college to career transition, and leadership development. Our alumni mentors are excited to share their perspectives from the business world. Your ongoing engagement is key to gaining the full benefit of this special relationship.

The program is a one-year commitment made by both you and your mentor however pairs are welcome to continue the relationship beyond the academic year. If you participate in the program over several years, you will have multiple mentoring relationships that become part of your professional network.

The Mentoring Program was established in 2009 by Smeal’s Alumni Relations Office, in participation with the Smeal Alumni Society.

- Every spring, look for an email from Smeal Alumni Services about the mentoring program
- Complete the brief online application supplied by Smeal Alumni Services
- At the beginning of the following Fall semester, you will be matched with a mentor
Report Your Internships

- Have you already completed an internship?
- Have you recently accepted an internship position?
- Do you intend to accept an internship position in the future?
- Are you interested in receiving academic credit for a particular internship experience?

If you answered “yes” to any of the above, please remember that you should officially report all of your internships on our website by completing a brief online form. It takes about 5 minutes to complete and we have a gift card drawing for those who fill out this report.

On careerconnections.smeal.psu.edu, click Report Your Internship

Link UP
(Freshmen and Sophomores)

- University Park campus visit for Commonwealth campus students considering a campus change
- Learn more about the change-of-campus process
- Meet with representatives of your academic colleges
- Meet other potential change of campus students
- Receive introduction to campus resources
- Begin to understand the advance planning and timing necessary for a successful transition
- Discover which Penn State campuses offer your intended major

Each Commonwealth Campus will provide transportation for the event. A continental breakfast, lunch, and all sessions are included once you arrive at University Park at no cost. Space is limited and a reservation is required. You may reserve a spot through Student Activities/Student Life at your campus.

- The 2015-2016 academic year visit is Saturday, April 2, 2016
- Visit https://orientation.psu.edu/linkup to learn more

Smeal Advisor Visits
(Freshmen and Sophomores)

- Also called “Ambassador Visits”, these are the Smeal advisors’ annual visit to your campus
- Meeting with Smeal students and DUS students tracking for Smeal
- Usually held in late September/October
- Focus is on important Entrance to Major procedures
- Be on the lookout for more information about the next visit to your campus. Follow up with your academic advisor about the annual visit to your campus.
- If you have questions for a Smeal Academic Advisor, contact the Smeal Undergraduate Advising Center at 814-863-1947
The Big Event
(Freshmen and Sophomores)

- Tuesday, January 26, 2016 from 5:00pm – 7:45pm at the Business Building at University Park
- Attend information sessions on the different Smeal majors and speak to representatives from each major
- Learn about valuable programs and resources with staff such as Diversity Enhancement, the S.T.A.R.T Conference, International Programs, Alumni Relations, and Career & Corporate Connections
- Identify the Smeal student organizations that you might like to join by meeting current members at the Smeal Student Organization Involvement Fair held in the atrium
- For questions about the event, contact Laurie Allen (lha2@psu.edu)

University Park Walking Tour
(Freshmen, Sophomores, and Rising Juniors)

- Several Fridays starting February 19, 2016 from 11:30PM – 1:00PM
- Hosted by Undergraduate Admissions
- Tour specifically for change of campus students
- The tour does NOT include information sessions or time with an admissions counselor
- Reservations are required
- If you would like to speak with someone about your major during your visit, we suggest making an appointment with a Smeal Academic Advisor at 814-863-1947.
- http://admissions.psu.edu/pennstate/campuses/?campusCode=UP

2+2 Smeal Student Webinars
(Freshmen, Sophomores, and Incoming Juniors)

We will be going over the highlights that you will need to make a smooth career preparation transition between your Commonwealth campus and University Park.

- Commonwealth campus freshmen and sophomores
  - When: March and November series
  - This is a “check-in” series of information sessions to update you on upcoming events and to remind you of action steps to be taking before you get to University Park.
- Incoming Juniors
  - When: Early August
  - There are many opportunities that occur within the first 3 weeks of the fall semester that we want you to be ready for. We know that you will be stimulated with many things in your transition, therefore it is important that you equip yourself with the knowledge about maximizing your time at Smeal BEFORE the fast-pace of the first few weeks begins. Rising juniors will receive an email with August webinar dates and times.
BA 297A (1 credit) Career Planning & Strategies
(Freshmen*, Sophomores, Incoming Juniors, Juniors, and Seniors)

BA 297A is a highly valuable and unique 1 credit course recommended for sophomores and STEP program participants, although you can take it any time.

- Commonwealth campus freshmen* and sophomores: online every fall and spring
- STEP Program participants: on-campus summer session II before junior year
- Students at University Park (any year): on-campus sections every fall and spring

- *Speakers* from our Corporate Partners Program companies, including some alumni
- Practice and become more comfortable at career fairs by participating in a Mock Career Fair
- Build a strong *resume* to make the best possible impression of yourself on paper
- Do a mock interview and receive valuable feedback and suggestions
- Learn how to communicate with employers confidently and appropriately
- Apply the STARR method for behavioral interviews
- Create and practice your *elevator pitch* for introducing yourself
- Understand how to negotiate salary and compare job offers
- Discover resources for researching the most relevant information about employers

Smeal International Student Mentors
(Freshmen*, Sophomores, Incoming Juniors, Juniors, and Seniors)

As some of you might have questions about adapting to the University Park and Smeal cultures, Smeal International Students Mentors are here to help. These are upperclassmen international students with different majors who are happy to answer any questions you may have about the Smeal or University Park experience from the student perspective.

If you have any questions regarding living in State College, which students organizations to join, which courses to take, resources on campus, or other general guidance for coming to Smeal at University Park, feel free to reach out to internationalstudentsmentor@gmail.com to be connected with a Smeal International Student Mentor.
Get a STEP ahead

(Incoming Juniors)

STEP (Student Transitional Experiences Program) is a unique summer program for students making the junior-year transition to University Park from another Penn State campus in order to complete their majors. For students at Penn State campuses, STEP is an excellent introduction and transition to the University Park campus.

Students become eligible for STEP when they are approved for entrance to their major at University Park. If interested, complete the program application and review additional information at http://summersession.psu.edu/step Application deadline is May 15, 2016 and priority is granted on a first come, first serve basis.

- Complete 6-7 credits before beginning your first semester at University Park. You may also add on the 1 credit class, BA 297A – Career Planning & Strategies
- Smeal STEP students take BA 342 and can choose from: MIS 204, MKTG 330, FIN 406, SCM 301
- Attend your classes as part of a “pride” of 20-30 other transitioning Smeal students
- Collaborate closely with your professors
- Accelerate the timing of your degree
- After completing the program, you are eligible to apply for the STEP mentor positions
- The Provost’s Office will award $1,000 of tuition to all STEP students

➢ For latest information on pricing and contact information for tuition, housing and dining, visit www.tuition.psu.edu and www.hfs.psu.edu/rates.

Change of Campus College Meeting

(Incoming Juniors)

- Sunday before Fall semester begins (free lunch in dining commons)
- Orientation event for all Penn State students transitioning from a Commonwealth Campus
- https://orientation.psu.edu/coc-orientation
- What to expect:
  - Heads-up about some of the challenges students usually experience in the classroom and the support that is available
  - How to stay safe and healthy on and off campus
  - Career preparation and internship services – Career & Corporate Connections
  - Continuing your previous involvement and exploring new opportunities for involvement in your new community
  - What to know about life on campus, in class, and in State College
  - College Dean’s Meeting and learn about your college
  - Note: many of these sessions will require walking some distance between locations and will be held in large classroom auditoriums
Smeal strongly encourages students to participate in education abroad programs and about one fourth of our graduates have this experience. Study abroad is seen as a way of enhancing a student’s academic experience as well as providing an avenue for personal development.

Education abroad is above all an opportunity. Wise use of this experience will complement your Penn State education and broaden your perspective, providing a chance to satisfy your curiosity, interact in new ways, travel to different places, enrich your learning environment, cultivate understanding and tolerance, expand your perspective and develop your global vision.

Globalization is an increasingly important aspect of any business. Participation in a study abroad program can augment the understanding of global issues through direct experience of a foreign environment. Employment outlooks for the twenty-first century indicate that successful candidates in the job market will possess evidence of an international perspective and a demonstrated interdisciplinary approach to education. Studying in a foreign country provides such credentials. The Career Benefits of Study Abroad have been established with a survey by IES.

Smeal Office of International Programs

- [www.ugstudents.smeal.psu.edu/international-programs](http://www.ugstudents.smeal.psu.edu/international-programs)
- International Programs
  - Study Abroad
  - International Internships
  - Faculty and Staff participation
  - International Student Resources
  - Student Engagement
- Call 814-865-6284 to schedule an appointment with an International Programs Coordinator
AT UP (Assistance in Transition at University Park)
(Incoming Juniors, Juniors, and Seniors)

You will likely experience some challenges during your transition to University Park, however you are not alone. This Smeal Student Organization was formed by other change of campus students to help.

Features:

- Supportive community of new and previous Campus-to-Smeal students
- Transition Specialist Program – peers designated to guide you and assume a mentor role
- Professional development opportunities
- Guidance on your Smeal career

“Assistance in Transition at University Park (AT UP) is a new club formed to help change-of-campus students’ transition to University Park, and to provide them opportunities for internships, full-time jobs, and professional development. We know the transition can be difficult, especially with so much going on both academically and socially. We strive to prepare change-of-campus students for upper-level classes as well as the career fair.”

- Visit facebook.com/ATUniversityPark for club updates
- Contacts (as of January 2016)
  o President           Danny Levine   dtl5059@psu.edu
  o Secretary           Jiawen Wang    jxw5477@psu.edu
  o Treasurer           Carly Rossi     cer5298@psu.edu
  o Advisor             Jamie Campbell  juc27@psu.edu

*For the most updated and complete list of contacts, visit clubs.psu.edu
In addition to the AT UP group, there are 43 communities of Smeal students connecting with recruiters and peers through involvement in Smeal Student Organizations.

**LEADERSHIP:** You do not have to be an executive board member to be considered a leader. One way to become a stronger, more effective leader is to be proactive and involved in the happenings of student organizations, which is highly valued by employers.

- See the attached list of Smeal student organizations, which include the following categories:
  - Major-related
  - General Smeal/business interest
  - Diversity organizations
  - Business fraternities
  - Service organizations

- For more information: [http://careerconnections.smeal.psu.edu/student-organizations](http://careerconnections.smeal.psu.edu/student-organizations)
- List and contact information of all Penn State student organizations: [clubs.psu.edu](http://clubs.psu.edu)
- Smeal Student Organizations Manager: Doug McAcy ([dbm18@psu.edu](mailto:dbm18@psu.edu))

Join us at the **Smeal Student Organization Involvement Fair** at The Big Event to learn more!

- Tuesday, January 26
- 5:00pm – 7:45pm
- Business Building Atrium

To view all of the hundreds of student organizations at Penn State, visit [clubs.psu.edu](http://clubs.psu.edu)
Your Tools

- Career & Corporate Connections – Resources for Students
  - [careerconnections.smeal.psu.edu/careers/resources](http://careerconnections.smeal.psu.edu/careers/resources)
  - Start here for information on the following:
    - Resumes (including samples by major) and Cover Letters
    - Career Fair Preparation and your 30 second pitch
    - LinkedIn and Social Media
    - Networking Tips
    - Informational Interviews
    - Researching Companies
    - Interviewing
    - Leadership
    - Case Interviews
    - Weighing Job Offers
  - Also learn more about:
    - Upcoming career fairs and other Smeal events
    - The Corporate Associates Program
    - Smeal Student Organizations
    - Internships and co-ops
    - Guidance for international students

- Vmock
  - Vmock.com/smeal
  - Upload up to 10 resume revisions and receive instant electronic feedback

- Korn Ferry Assessment
  - [www.linkedin.kornferry.com](http://www.linkedin.kornferry.com)
  - Assesses your top 5 leadership characteristics
  - Become more aware of your leadership style and use as a guide for articulating leadership strengths to others

- The Schreyer Business Library – Penn State University Libraries
  - [www.libraries.psu.edu/psul/business/careers](http://www.libraries.psu.edu/psul/business/careers)
  - Online career resources for business majors

- Bank of America Career Services - Career Information Center
  - [www.studentsaffairs.psu.edu/career/cic](http://www.studentsaffairs.psu.edu/career/cic)
  - Access hard copy texts and resources in the Career Library 8am – 5pm M-F
  - Explore various career development topics and online resources
  - Offer career counseling, video-recorded mock interviews, career exploration, & more

- International Students
  - [www.ugstudents.smeal.psu.edu/international-programs/international-student-resources](http://www.ugstudents.smeal.psu.edu/international-programs/international-student-resources)
  - Resources which may help you find answers to your questions about housing, academic concerns, jobs, or ways to meet other students.

- Office of Diversity Enhancement Programs
  - [http://ugstudents.smeal.psu.edu/academics-advising/diversity-enhancement](http://ugstudents.smeal.psu.edu/academics-advising/diversity-enhancement)
  - Through a variety of academic, professional, and personal enhancement opportunities, our office helps diversity students leverage the resources available through our distinctive learning community
Smeal Student Organizations – Full List

MAJOR RELATED SMEAL STUDENT ORGANIZATIONS

**Beta Alpha Psi**
An accounting honorary fraternity intended to encourage scholastic and professional excellence through various speakers, programs, and social events.

**Accounting Society**
Stimulates student interest in the various accounting fields and exposes you to viewpoints from the business world.

**Actuarial Science Club**
Aids you in preparing for actuarial exams, organizes weekly study sessions, and sponsors speakers from firms across the eastern United States.

**Enterprise Risk Management Association**
The Penn State Enterprise Risk Management Association is dedicated to providing its members with a forum for professional and personal development. The Enterprise Risk Management Association will facilitate the advancement of its members by holding professional opportunities and community service events as well as providing leadership experience.

**Penn State Finance Society**
Strives to bridge the gap between academic classes and the real-world environment of finance. This group sponsors speakers and corporate site visits.

**Management Information Systems Association**
MISA builds academic and career opportunities for Management Science and Information Systems majors and promotes the program among students, faculty, and corporate recruiters.

**MACC Program Student Association**
To provide a voice for the Masters of Accountancy program so that the needs, wants, and concerns of these students be recognized and presented to the administrators in charge of the program for the betterment of the program and the educational benefits received.

**Penn State Marketing Association**
PSMA offers opportunities for many career-related programs as well as community service, social, and fundraising activities.

**Council for Supply Chain Management Professionals**
Fosters academic and practical logistics advancement, and promotes the exchange of information, experience, ideas, and cooperation among its members and developing knowledge of logistics.

**APICS – Penn State University Park chapter**
Aims to develop professional efficiency in operation management through study, research, and application of scientific methods.
**Professional Management Association**
Develops leadership and managerial skills and provides networking opportunities with corporate recruiters. Organizes community service, social, and THON fundraising events. Open to all majors, and leadership opportunities are available.

**Real Estate Association**
Promotes and encourages the exchange of ideas and the dissemination of information to those preparing for the real estate profession.

**Penn State Prime**
Enables students to practice and improve their skills in branding, media marketing, and marketing analytics through real-world industry projects, case competitions, and workshops.

**Corporate Control and Analysis (CCA)**
The CCA Student Organization aims to help students prepare for careers in the Corporate Accounting, Finance, Advisory, and Consulting industries while promoting the CCA program.

**GENERAL INTEREST SMEAL STUDENT ORGANIZATIONS**

**Business and Society House (BASH)**
Located in the Holmes Building of North Halls, the Business and Society House is the special living option for Business majors, however students from all majors are welcome.

**Smeal Student Council**
Dedicated to establishing better student-faculty relationships, promoting Smeal, and encouraging student interaction through workshops and sessions with speakers.

**The Smeal Statement**
A student run magazine covering an array of business topics and current events in the Smeal College.

**International Business Association**
The purpose of the Penn State International Business Association is to provide guidance, understanding, and awareness of the international business environment, and to provide opportunities and information about careers outside of the United States.

**Net Impact Undergraduate Chapter**
The mission of the Penn State Net Impact Undergraduate Chapter is to inspire, educate, and equip individuals to use the power of business to create a more socially and environmentally sustainable world.

**Nittany Consulting Group**
The Nittany Consulting Group will provide students with: experience in the consulting profession; preparation for case interviews; involvement in projects centered on real-world, for-profit business. Educational/Professional Activites and events: case workshop; guest speakers; real-world consulting focused on for-profit businesses; professional networking.
**Penn State Investment Association**
Gives you the opportunity to learn about investing, through educational programs and management of a mock portfolio.

**SAP Student Interest Group**
One of the newest and fastest-growing Smeal organizations that provides opportunities for members to learn about SAP and general ERP systems through speakers from industry and structured tutorial sessions with the Penn State SAP System. SAP brings traditionally isolated people together through software processes.

**Smeal Global Business Brigade**
Aims to bring business skills and a passion for change to developing communities around the world.

**Smeal LeaderSHIP**
The Purpose of Smeal LeaderSHIP is to provide guidance to high school students on topics that will help them to succeed after high school graduation. Smeal LeaderSHIP represents the Smeal College of Business professionally by enhancing community engagement and professional development.

**Smeal Student Mentors**
Open to sophomore, junior, and senior students interested in serving as peer mentors to freshman at Smeal. Mentors are assigned to a number of first-year students and are available to answer questions about campus life.

**Smeal Student Society**
The purpose of the Smeal Student Society is to represent the Smeal College of Business and its integrated community by pioneering new initiatives, improvements, and services in regards to the college.

**Sports Business Club**
The purpose of the Penn State Sports Business Club is to foster the growth of student’s knowledge in the sports industry by learning from professionals in the field and to provide students with opportunities for internships and/or future careers in sports and similar fields.

**Students Consulting for Non Profit Organizations**
Dedicating ourselves to improving the business operations of local nonprofits through our previous unique experiences and gained classroom knowledge.

**BUSINESS FRATERNITY SMEAL STUDENT ORGANIZATIONS**

**Alpha Kappa Psi**
Professional business fraternity dedicated to fostering the study of business administration and furthering the individual welfare of its members through leadership, scholarship, and service.

**Delta Sigma Pi**
International business fraternity focused on community service, professional activities, social events, and business goals in order to develop the leadership, professional, and social skills of its members.
Phi Beta Lambda
PBL initiates business ventures and professional development events while also organizing community service projects. There are also opportunities to attend both state and national leadership conferences.

Phi Chi Theta
Business fraternity which promotes higher business education and training for individuals pursuing a career in business.

Phi Gamma Nu
Business fraternity which promotes high scholarship, service, leadership, and stresses the interdependence of all university majors in business.

DIVERSITY SMEAL STUDENT ORGANIZATIONS

ASCEND
Promotes development and leadership skills in Asian and Pacific Island students interested in pursuing a career in finance or accounting.

Multicultural Women’s Forum
To create a support network, enhance professional development, and leadership skills for multicultural women in, but not limited to, the Smeal College of Business.

National Association of Black Accountants
NABA fosters communication between members and professionals in the field of accounting.

Association of Latino Professionals for America (ALPFA)
Aids in the educational and professional development of Hispanic business students.

Women in Business
Promotes the advancement of Smeal women by increasing the awareness of workplace trends and connecting members with Smeal and Penn State alumni.

Middle East & North Africa (MENA) Business Society
Promotes and provides education, events, and forums, on Middle Eastern and North African countries, their economies, and their businesses.